



GMS

GLOBAL MANAGEMENT SERVICES, INC.

Global Management Services, Inc.

Destination Management Services at its Best



Florida

- **Welcome to Florida!**
- The “Sunshine State” is famous for its long coastline fringed with beautiful beaches, hugged by two seas, the Gulf of Mexico in the West and the Atlantic Ocean in the East. Florida is the ultimate incentive destination with a fantastic mix of relaxing beach life, vibrant cities and a wealth of unique activities such as Everglade Tours or a behind-the-scene tour of Disney World.
- Florida’s biggest cities are Miami in the south and Orlando in the center of the state. The port of Miami is known to accommodate the largest volume of cruise ships in the world and Orlando not only boasts renowned theme parks but also one of the largest and modern convention centers in the country.



Florida

- Florida stretches North to South for about 450 Miles and is virtually surrounded by beaches – a total of 663 Miles of sandy coastline. A big variety of Palm trees provide shade, and millions of orange trees provide orange juice to the world.
- It's no wonder that the rich and famous choose to live in Florida – invite your guests to the place where they will feel special and are treated as stars! Let GMS show you the way!
- Let us introduce you to some of the destinations in Florida worth a trip or the voyage of a lifetime!



Interesting Florida Facts

Length from North to South – 447 Miles

East to West – 361 Miles

Miles of sand beaches - 1,200

Miles of coastline - 1,800

Number of international airports - 12

Number of deepwater ports - 14

Number of golf courses - over 1,250

Number of hotel rooms in Florida - more than 370,000

Average Temperatures: 20 C in the winter – 28 C in the summer

Miami

- **DANCE WITH THE STARS!**

- Miami is where some of the most famous celebrities reside. It's the place to be seen! South Beach with its Art Deco background is where people watching is a sport!
- With a colorful arts scene, world-class shopping, water sports splendor, professional sports and a load of family attractions, Miami is one of the nation's most well-rounded metropolitan destinations.
- Come to Miami and experience some star treatment in one of its sexy hotels or luxurious spas!



The Keys & Key West

■ FIND TREASURES!

- Dozens of keys (islands) connected by bridges are aligned in the ocean like pearls on a precious necklace.
- Key West is the biggest and last of the islets, only 90 miles from Cuba and 150 miles from Miami
- Sunset in Key West is more than a time of day; it's a happening - a special time when hundreds of people gather on the docks at Mallory Square along with musicians, entertainers and vendors
- The Dry Tortugas are a natural wonder, known for the great variety of wildlife. Divers and nature lovers will enjoy the area for its stag horn coral, French angelfish, loggerhead turtles and rare birds.



Fort Lauderdale

- **HOME OF THE RICH, NOT FAMOUS!**
- Fort Lauderdale is where many of the high society members live. This is where they are amongst themselves, where they can live their lives without the Papparazzi cult of South Beach.
- Visitors and locals alike enjoy the fun at the beach combined with a full slate of cultural, historical and social activities.
- Bustling center of sunning, water sports, nightlife and other happy goings-on, it also appeals to families and couples with a science museum, shopping, fine restaurants and beachside festivities



Cape Canaveral

- **REACH FOR THE STARS**
- Cape Canaveral, home to the U.S. space center, from where mankind flies to the moon and beyond.
- Catch the spirit of spirit of the explorers, the notion that you can literally reach for the stars.
- Get a behind-the-scene insight of how NASA works and what is in the works for future.
- Learn what it takes to be an astronaut and challenge your guests to reach for the stars! Let GMS be your pilot!



Daytona

- **LET YOUR MOTOR RUNNING...**

- Think Daytona Beach and cars and beach come immediately to mind. Here, the two meet to create a reputation for speed and good times
- In time, racing moved to Daytona International Speedway, home to the Daytona 500 each February. The famous speedway also hosts other headline events such as the Pepsi 400 in July and the Rolex 24 in February. Even between races, fans can "feel the thunder" and excitement of racing on a tour of the track and by visiting DAYTONA USA. At this interactive attraction, surround-sound movies and other simulation lets visitors in on the racing sensation.
- The town is filled with go-kart tracks, one with Nitro Alley, where you reach speeds of up to 75 mph. Downtown Daytona Beach, which is turning a historic area into a smart, attractive shopping and dining district, the Halifax Historical Museum traces the history of auto racing and Daytona



Everglades

- **A UNESCO WORLD HERITAGE!**
- The Everglades are a unique and must-see place. It is one of North America's uniquely wild places - a beautiful, rugged, subtropical landscape experienced by a relatively few adventurous souls each year
- Enjoy a ride on the famed “Air Boats” floating over the swamps discovering alligators, herons and a wealth of birds, fish and amphibians only to be seen in the Everglades.
- Spice up this excursion with a guide, who will remind you of the wealth of knowledge of the late Steve Irwin, aka the Crocodile Hunter



Orlando

- **THINK BIG!**
- Known for its theme parks, Orlando is also one of the largest convention cities in the U.S.
- Walt Disney World created the town of Lake Buena Vista, where its empire of fantasy continually grows. Downtown Disney complexes provide the ultimate in shopping, nightlife and dining, using the same special effects and gimmicks as the parks. Resorts have kept up with the growth and many have themes spanning motifs from Caribbean to western lodge and from sports to music. Meanwhile, SeaWorld Orlando brings a marine attraction element to the scene but not without its own sense of drama and adventure.



Tampa

- **MEET SPORTS LEGENDS!**
- Tampa is the place you might just run into some of the world's biggest sport stars. From Basketball to Baseball, from Football to Hockey – with its great sport venues and great weather year around, this is the city to train, play and become a legend.
- Treat your group to a game of world class sport combined with a relaxing stay at one of the most beautiful cities on the Gulf of Mexico.



Naples

- **SHOP 'TIL YOU DROP**
- Like its namesake, Florida's Naples dresses in Italian style that reflects in shimmering images from the plethora of waterways that brings an element of adventure to its air of privilege and affluence
- Naples' Fifth Avenue South is the main drag and it has made a name for itself with one-of-a-kind shops, hip sidewalk cafés and clubs, artsy festivals, and a verve that doesn't stop
- Just steps away from the shopping beckon beaches made for basking leisurely or trolling for seashells. At the municipal beach, the Naples Pier juts into placid gulf waters, a perfect place for sunset strolling or daytime casting



Emerald Coast

■ **DIVE INTO PARADISE!**

- One of the best kept secrets are the turquoise waters and the endless crystal quartz beaches of the Emerald Coast in Florida's Panhandle. If "paradise" comes to your mind, you are right there!
- The Emerald Coast lends itself for smaller meetings and exclusive get-away's.
- The Northern Shores of the Gulf of Mexico are ideal for dolphin watching or for some of the best fishing along Florida's coast.
- We recommend this stretch of Florida to those that have seen a lot and appreciate the unspoiled.

