

1001 Events is pleased to present the sample proposal

Date: Monday, February 22,
2010



M.I.C.E. & More...

SECTION A) OUR PROPOSAL

Day 01:

Arrival at the Dubai international airport

Meet & Assist inside the Dubai International Airport by 1001 Events

Airport Representative to assist during arrival

Please note, the group will be met by 1001 Events team holding the company logo from the meet & assist point of Dubai International Airport, we will give full assistance to the group all the way through all formalities such as passport control, luggage belts, security control and escort the group until coach. Our coordinators will ensure all coaches are on stand by to transfer the group to the chosen hotel. Transfer to the hotel can be arranged, finalized once the flight details are made available.



Optional VIP Meet & Greet –

Marhaba Services:

'Ahlan' service which includes:

- Meet and Greet upon disembarkation (right after they exit from the aircraft)
- Assistance of Porter upon disembarkation (to assist guests with their hand luggage)
- Usage of the Ahlan Lounge (refreshments are served whilst guests are waiting for the completion of the immigration formalities and collection of the checked-in luggage)
- Assistance with immigration formalities (there is a dedicated Immigration Officer inside the Ahlan Lounge and all immigration procedures are done there; guests do not have to stand in queue at any time)
- Collection of checked-in luggage (porters will collect the guests checked-in luggage and radio the Lounge when it is completed; guests do not have to wait with everyone else by the baggage carousel)
- Assistance with Duty Free shopping
- Assistance with customs formalities
- Assistance until the guest exits from the Airport



45 SEATER LUXURY COACH For a group of **30 Pax** we would require **01coach** for transfer to the hotel which will be comfortable for the guests.

- Approximate clearance time at Dubai Airport from landing – 60 minutes.
- Transfer to the City Hotels approximately 25-30 minutes
- Transfer to the Beach Hotels approximately 30-35 minutes
- Coach parking charges will be applicable on a per hour basis



Welcome reception upon check- in

During check in, a welcome reception in an exclusive area of the hotel will take place.

Guests will be welcomed with non-alcoholic drinks, while check in formalities are in prog

Time for relaxation until dinner

Optional Dinner at the chosen Hotel

Overnight at your hotel choice



Day 02:

Breakfast at your choice of Hotel

Combination of the Ski and the Desert or the Sea and the Desert.

10:00 Option 1: Ski Dubai followed by Lunch at the Sezzam Restaurant:

Ski Dubai is the only indoor snow dome in the Middle East of its kind. It contains 5 runs of varying difficulty in its 22,500m² covered area. It is one of the most visited tourist attractions in Dubai due to its uniqueness and the simple allure of seeing snow in the middle of a desert! Options available to guests visiting the Ski Dubai include skiing lessons, entry to the snow park or slope passes



Guests will have Lunch at Sezzam, Kempinski Mall of the Emirates. Sezzam Dining is a truly unique and modern Food & Beverage entertainment concept. It comprises of several multiple-choice dining and entertainment choices, each with its own atmosphere and service style. Guests are guided by all five senses; taste, sight, smell, hearing and touch. "Sezzam" is emphasizing on how the food is prepared & cooked, as opposed to being aligned according to a distinct geographical area.



10:30 Option 2: Catamaran Cruise with Lunch Onboard

Recommendation: Sunglasses, hat, sunscreen, casual clothing.

Remark: Cruises that begin in the morning will finish with lunch and afternoon cruises included alcoholic refreshments with water activities onboard.

Max Pax: 40/45 (per catamaran)

Board the catamaran boat either from the Marina of the Jumeirah Beach Hotel or from Dubai International Marine Club. This exciting tour starts with a trip around the infamous Burj Al Arab, which has become the landmark of Dubai & continues on the azure waters of the Arabian Gulf towards the 8th World Wonder "The Palm". This giant artificial Island has not only added 120 km of beach to Dubai, but has become a city of its own accommodating around 20,000 families & 40 hotels. After a trip around the Palm Island, another group of islands appear has grown from the waters to form the World map, "The World" as it's called has brought the world map to the waters of Dubai with a group of 300 Islands,



The group will also be able to enjoy the water activities such as banana boat ride, snorkeling (if water is stable) as well as take a swim if wised to. These activities are included in the exclusive catamaran hire rate.

12:30 **BBQ Lunch on Board:** The guests would have lunch on the catamaran as they cruise the Dubai coast. The cuisine would be what the group prefers. (Options to be given at a later stage.)



The group will then proceed for the Ultimate Desert safari Experience.

BASIC OPTION:

Inclusive of 4WD, 06pax per vehicle, belly dancing performance, Arabic background music, 4*catering, henna lady and water and soft drinks during dinner.

PREMIUM OPTION-

Guests will then proceed for a Half Day Desert Experience 15:00 Half Day Desert Experience the Most Desirable "DESERT"

Departure in from the venue selected for lunch

Our Caravan of 4wd's will be lined up in the parking & awaiting the adventurers (04 pax per vehicle) & off we go.

Before leaving the city & the last signs of civilization behind, the convoy passes by Nad Al Sheba Camel Race Track & the Horse Race Track where the richest Horse race in the world takes place & from there continue into the dunes.

Our experienced safari drivers will take the guests on a roller coaster ride through the massive desert. All drivers speak English, are well experienced, friendly & informative about the desert. The ever-changing patterns of the beautiful sand dunes would last unforgettable impressions on travelers minds.

All our jeeps are insured, equipped with first aid kit, water & soft drinks in the cooler throughout the trip.



Branding option for wheel covers branding during the safari

The desert being the unique venue that it is, we suggest some activities that will certainly make the entire experience more fun and memorable for the group.

Desert Activities for the group

1. Sand ski: Mono boards will be lined up on top of the sand ski dune and our staff will assist participants who wish to try.

2. Quad Bikes: Experience the desert dunes in a different way, these dune buggies are designed & built for this kind of environment. They are safe, environmentally friendly. The rate quoted is per buggy/hour.

3. Self drive: Cost for the self-drive based on each vehicle. For your group we will be using few jeeps Please note we will not use all the jeeps for self-drive. Only a few jeeps will be allocated for the entire self-drive. Around the sand ski area, an area will be chosen for self-driving in the desert. Each participant will get a chance to drive in the desert for 5-7 minutes. Our experienced safari drivers will instruct how to control the car over the soft sand dunes.



Guest to drive if the following is acceptable to you

- Damage to Clutch Plates will be charged US\$ 650,- each
- Incase of any accident US\$ 410, - will be applicable as basic Insurance coverage.
- Our Safari drivers will accompany every car.
- Self-drive will only be at a pre-selected route.



After the activities continue on a dune bashing safari towards Sunset stop

The Sunset BAR:

Out of nowhere we come across a beautifully setup Champagne bar with complete Arabian style. The area decorated with Arabic Carpets, camels etc. A glass of champagne in your hand, we can call this a real end for an active day but also a relaxed start for a surprising evening.



Optional Falcon Show at the Sunset: Falconry holds a special place in the hearts of all desert dwelling Arabs.

More than a sport or a means to hunt, falconry represents an enduring symbol of Bedouin pride. This fascinating show demonstrates the heritage and skills involved with falconry. Combined with a traditional camel or horse ride, you will partake in the perfect Arabian Desert experience. Enjoy the splendor of this traditional Bedouin activity with these magnificent birds.



Arrive at the Bedouin Village- the group is greeted with cold Towels and glasses of beers and wines at the Bedouin camp later followed by the BBQ dinner and entertainment.

Attractions at the Bedouin Village!!

Belly Dancer

Arabian Traditional Band

Arabic Coffee Man

Hubby Bubbly

Henna Lady

We can organize Belly dancing fun lessons where a belly dancer will teach steps and moves and the belly dancer will choose the best dancer who will have the opportunity to dance with the Belly dancer during the performance session



Exclusive Buffet Dinner in the Bedouin Village under the Dazzling Stars: As the sun goes down we then proceed to the campsite. Our campsite tents are lit with lamps, furnished with low tables and Arabic cushions for seating with bonfire in the center gives the campsite a rustic aura.

Buffet BBQ Dinner in the camp site (5* catering)

The group will be welcomed by Arabic music, cold towels and a welcome drink from the campsite bar, to be charged on consumption. Starters are placed on the tables so guest can start their dinner. While the guests settle themselves, self-service BBQ dinner will be prepared for them. *(Beverages will be charged on consumption)*



Late night, depart from desert for the overnight at the hotel
 (Please note that from the Bedouin Camp site to the chosen hotels will be 35-40 minutes)
 Incase if the guests prefer to stay in the desert then there will be additional charges for the jeep hire charged on per hour/ per jeep basis



Overnight in the hotel of choice

Day 03:

Breakfast at the Hotel

Team Building Activities: Dubai City Challenge or Camel Polo

10:00 : Option 1: Dubai City Challenge - Discover Dubai



The Dubai city challenge will provide a basic knowledge of the core attractions and what Dubai has to offer.

This fun and adventurous challenge will have lots of surprises, fun and excitement while participants find the clues on their hunt through Dubai & getting to know the city better as they go.

Teams will depart the hotel in coaches starting the "Competition".

HOW?

The group will be split into teams (for example: 20-25 pax per team).

The first stop is at the famous Jumeirah Mosque in Jumeirah, which is one of the largest and most beautiful mosques in UAE and a remarkable example of modern Islamic architecture.

Guests will be allowed to take photos (from outside only).

At the parking area close to the mosque, the group will get their last instructions about the city challenge and receive their survival kits, which include: a Dubai map, mobile, local currency & disposable cameras

Ready – Steady – Go!!!!!!!!!!!!!!!!!!!!

The teams will start their way into the rumble of the city.

Each coach will stop at different location in the city, so teams will be by themselves to find their way around.

1001 Events coordinators will be at the main locations to assist if any assistance will be required

The point is that participants will:

A) Get to know the city

B) Have fun & a great time (hence the tasks will be created in a fun-oriented manner

C) Enhance the feel of competition.

To ensure all guests reach the final destination, coordinators will be around & vehicles will be on standby throughout.

What does the teams survival kit include?

Road Map – The road map will guide teams through the city to find the locations which the teams have to proceed to & give hints and clues to complete the tasks. Team members can take help of local people on their way to get to the mentioned points on the map & once the point is reached, the clue to the next point will be given.

Mobile Phone - each group will be given a mobile phone where there will be credit to make 3 calls. Therefore, team members have to make sure that the call is important and only in emergency or they want some additional clue to get to a place. (10 min talk time).

Local Currency - We will have list a of items to be purchased from the market, like spices and the group will need to have to bargaining skills and get the things on the list for the lowest price possible. Spending less means earning more points.

Disposable camera – To take specific pictures at given locations.

The entire city rally takes more or less 3 – 4 hours.

Cold water + towels for the group with back up cars for emergency.

Places the group will visit during the Tour: Bastakiya (Old Dubai), Dubai museum, Sheikh Saeed House (Old rulers palace), Gold souk, Spice souk, Heritage Village, Jumeirah Mosque & Abra (water taxi)

Option 2: Camel Polo: “Once in a Lifetime” experience!

Hosted by the very innovative team at the Dubai Polo Academy, Camel Polo is now available to enjoy at any one of our exclusive venues across Dubai.

Camel Polo is a “Once in a Lifetime” experience that will never be forgotten!

Following the rules of the traditional game of polo played on horses, groups from 8 – 60 pax are able to participate and enjoy the thrills of this highly entertaining hybrid of the sport.... And only a couple of adjustments to the rules make it all possible...!



Having undergone rigorous training, including polo mallet swing technique and camel riding skills session, players will be equipped with all of the skills necessary to battle it out "on the hump" in the finale knock out tournament!

The basic rules....

- Each camel is allowed a maximum of 2 "lie downs" per chukka!
- There must be 2 players per camel (1 steering & 1 ball hitting)!
- Camels are also allowed to score by kicking the ball through the goal!



After the game we can organize the Lunch at the Polo Club terrace

13:30 Non-Exclusive lunch at the Kan Zaman Restaurant

This traditionally built restaurant lies on the scenic and magical Al Khor, in the center of Diving Village "Madinat Al Ghous" in the old area of Al Shindagha adding to its beauty and becoming one of the major attractions in Dubai. In addition to the exceptional location, the restaurant offers a wide selection of delicious Arabic cuisine.

Kan Zaman offers unbeatable value for guests who are interested in exploring more about Dubai and at the same time enjoy a wide selection of delicious Arabic cuisine and drinks. The restaurant is decorated in true traditional manner which takes you back to the past heritage of yore.

Beverages to be charged on consumption and to be settled directly by the Tour leader onsite.

(Please note that the restaurant does not serve alcohol)

The group will be then transferred back to the hotel and have time at leisure until dinner.

19:30 Transfer from the chosen hotel to the following Dinner options:

Option 1: Non-Exclusive Dinner at the Spice Island Restaurant



Spice Island is an International restaurant with six live cooking stations featuring: Mexican, Chinese, Korean, Japanese, Italian, Indian, Indonesian and Mongolian dishes with a great selection of delicious meats and seafood, including a variety of cheeses and an extensive dessert buffet for a terrific finish.

The Original Grand Buffet including House Beverages:

House White and Red Wine, Fosters, Stella Artois, Budweiser, Miller Light, Heineken, Amstel, Tiger Beer, Asahi, Amstel Pulse, Jim Beam, Johnnie Walker Red Label, Famous Grouse, Stolichnaya Vodka, Gordons Gin, Conquistador Tequila, Coruba Jamaica Rum and Bacardi White.

Spice Island is an International restaurant with six live cooking stations featuring: Mexican, Chinese, Korean, Japanese, Italian, Indian, Indonesian and Mongolian dishes with a great selection of delicious meats and seafood, including a variety of cheeses and an extensive dessert buffet for a terrific finish. The Grand buffet.



**Option 2: Exclusive Dinner at the Patio at Dubai Creek Golf Club
Golf Function Suite and Patio Golf Function Suite and Patio**



The Golf Function Suite can be used for dinners, private parties, cocktail receptions, conferences, presentations and meetings. It is an indoor venue on the first floor of the Clubhouse with a great view of the golf course. The patio can be used for dinners

and cocktail receptions in combination with the inside suite. Besides a view of the golf course, it also looks out over the Creek.

Beverages will be charged on consumption and to be settled directly by the client's onsite.

Option 3: Visit to the Lost Chambers followed by Non-Exclusive Dinner at the Ronda Locatelli Restaurant at the Atlantis the Palm Jumierah

The Ambassador Lagoon and The Lost Chambers celebrate the world that is synonymous with Atlantis, the earth's oceans. The Ambassador Lagoon will mesmerize guests with a stunning array of marine life, all indigenous to this region. This remarkable exhibit provides a window into the ruins of the ancient city of Atlantis where schools of fish, silhouettes of sting rays and agile sharks gracefully glide through the relics of this ancient civilization. The myth of Atlantis truly comes alive within the passageways and tunnels of The Lost Chambers. This fascinating labyrinth containing artifacts and advanced technologies offers uninterrupted underwater vistas into the boulevards and streets of the ruins of Atlantis. Navigators in each chamber will be on hand to provide information and insight into this mysterious civilization and the myriad of marine animals found within.



The group will then proceed for Dinner.

Non-Exclusive Dinner at the Ronda Locatelli Restaurant

Created in partnership with Italian Celebrity Chef Giorgio Locatelli, Ronda Locatelli presents a sophisticated menu tracing its roots to classic Italian cuisine blended with new flavours. This inviting venue entices diners with the aroma from pizzas, fresh breads and al forno dishes, all prepared in four centrally located wood-fired ovens. Guests will enjoy a 03 course set menu dinner.



Beverages will be charged on consumption and to be settled directly by the client's onsite.



Option 4: Cocktails at the Sky View Bar followed by Non-Exclusive dinner at the Al Muntaha Restaurant (Burj Al Arab) or a Private room



Dining 200 metres above sea level seems like high adventure. Step into one of the express panoramic lifts travelling six metres per second and look forward to what lies on top.



The views of the Arabian Gulf

and coastline are as superb as the fine Mediterranean cuisine.

Beverages will be charged on consumption and to be settled directly by the client's onsite.

Option 5: Exclusive dinner at a Private Function Suite (Burj Al Arab)



Enjoy a marvelous Gala Dinner in a private function suite on the top most floor, the 27th the Magnificent Burj Al Arab. Designed to resemble a billowing sail, the hotel soars to a height of 321 metres, dominating the Dubai coastline. At night, it offers an unforgettable sight surrounded by choreographed colour sculptures of water and fire.

Beverages will be charged on consumption and to be settled directly by the client's onsite.

Optional Guides to accompany the group during dinner.

The group will be transferred back to the hotel.

Overnight at your hotel choice

Day 04:

Breakfast at the Hotel

12:00 Check out of the Hotel

(Please note that the check-out time at the hotels is 12 Noon and if the guests would like to have a late Check-out it will be charged additionally.

Final transfer to Airport (Flight Departure on to be advised)

Guests will be then transferred to Dubai International airport depending on their flight schedule



For more information, please contact us at: abudhabi@bodyandsoulinternational.com
or find us at <http://www.bodyandsoulinternational.com>