

Date: Monday, February 22,  
2010



**1001  
EVENTS**

*M.I.C.E. & More...*



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## ACTIVITIES IN ABU DHABI

### Option 1: F1 Racing in Abu Dhabi

#### F1 Experience at the YAS Marine Circuit

As motor sport is a huge part of the sporting culture of the Middle East, Abu Dhabi is delighted to have secured the right and privilege to host a Formula One Grand Prix from 2009 on behalf of all of the United Arab Emirates. The Grand Prix franchise has been awarded to Abu Dhabi for a renewable seven year term.

The circuit for the Abu Dhabi Grand Prix will be built on Yas Island, a natural 2,550 hectare island located to the east of Abu Dhabi Island. Along with a The World-Class FIA Sanctioned Racetrack, Yas Island will feature a Ferrari theme park, signature hotels, golf courses, a 300,000 square metre retail area and much, much more.



### Option 2: Camel Race and exclusive Breakfast in the Middle of the Desert

As unique as the desert of Arabia is the traditional sport of camel racing. Visitors can have a taste of this sport at Al Wathba Camel Race tracks, which is about 45 kilometres from Abu Dhabi on the road leading to Al Ain. Races are usually held on and regional competitions are held during winter months. Camel racing has developed into a professional sport with a total of US\$ 7 million to be won as prize money each year. To witness a major race we recommend you visit the racetracks during a public holiday. The core traditional crowd gathers as early as 7:30 in the morning; cups of cava are served through the morning and with the live commentary the atmosphere sizzles with excitement and anticipation. You also have the opportunity to meet camel owners if you wish to know more about camel breeding. On your way back you can bargain for some unique camel racing paraphernalia such as blankets, rugs and beads



### 07:30 Breakfast in the Desert

This Breakfast set will be in the Desert, we will have shading on top and carpets and cushions for comfortable Seating. We will have 02 rows as people can sit on either side facing each other. We can organize for a 5\* catering Buffet breakfast with live cooking station.

#### Falcon Show during Breakfast

Falconry holds a special place in the hearts of all desert dwelling Arabs. More than a sport or a means to hunt, falconry represents an enduring symbol of **Bedouin pride**. This fascinating show demonstrates the heritage and skills involved with falconry. Combined with a traditional camel or horse ride, you will partake in the perfect Arabian Desert experience. Enjoy the splendour of this **traditional Bedouin activity** with these magnificent birds daily on the dune beside the Camel Race Track.



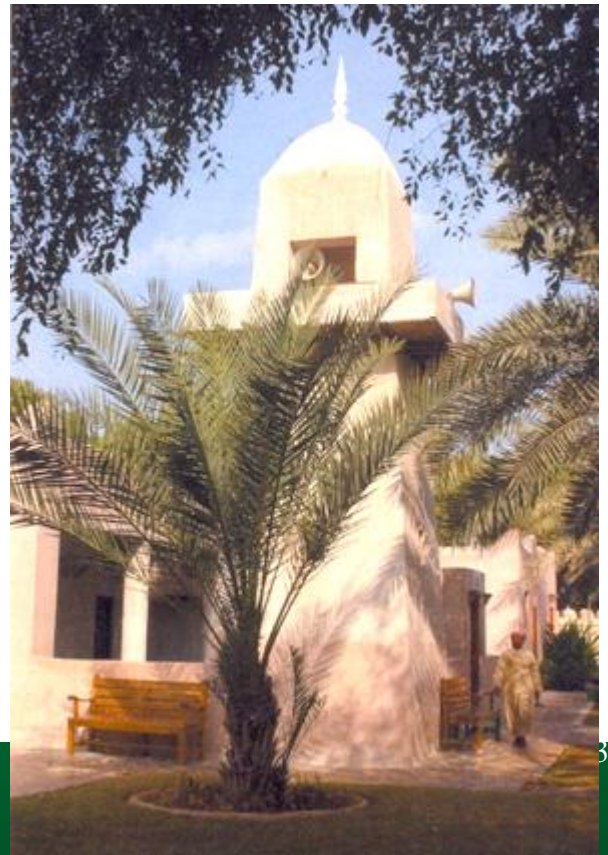
### Option 3: Abu Dhabi Cultural Tour: (Going back in Time)



The tour will be accompanied by Professional Guides.

#### Visit the Sheik Zayed Grand Mosque

Our professional guides will make sure you get to know this beautiful mosque from all sides. You can discuss the typical prejudices about Islam with them and learn about one of the fastest growing religions in the world. **Optional: Introduction to Islam** (private session at the Mosque where we will have a local Arab from UAE to give you a knowledge about Islam. Here we will have a session on Arabic culture, religion and some history about UAE. A prayer demonstration by local Arab from UAE will also be incorporate at the private room. Last will have time for question and answer (for sure there will be lot of question).



The guests will then proceed to the **Heritage Village**. It depicts the life and traditions of Bedouin and other cultures. The main attractions in this site are the replicas of mud-brick houses, traditional mosque and souk. Emirates Heritage Club manages the second Heritage Village. The attractions in this village include old fishing villages, Bedouin tents,

palmhouses, and shops where you can find local product.

### Gold

what's a trip to Abu Dhabi without shopping for some real souvenir items, the kind that could outlast your stock dividends and make you look good at the same time? Go to the Madinat Zayed Gold Souk to bag reasonably priced pieces of jewelries for yourself or your loved ones back home before you head back to the airport. Price haggling, however, before setting off for this trip. Usually much as half of the originally you are purchasing more than one the same store. Once a price has however, the buyer is expected to Madinat Zayed Gold Souk is a the Madinat Zayed Shopping Central Post Office



**Visit the Arabian Saluki Centre**-The reckoned to be the first closely related to the wolf, and used millennia. These highly-prized hounds exceptional intelligence, loyalty and traditional desert lifestyle that called The Saluki Center was established in breed, and a visit lets you come beautiful, graceful, yet powerful



**Visit the traditional fish market**-Head Wharf and Fish Market to watch catch, as boats come in day and atmosphere as market traders, fishermen and supper bustle around this traditional market, where you can get a real feel of the old Abu Dhabi. Buy a fish straight from the dhows, get it cleaned d and have it charcoal grilled before your eyes for the freshest fish supper you've ever had.

### Women's Handicraft Centre

This creative and arty initiative is government sponsored and run by the Abu Dhabi Women's Association as a showcase for local art and crafts. The museum within may be a little on the small side but it does offer the chance to examine the handiwork of local artists and learn something about the work on display. There is also a shop onsite where you can buy some of the items which are produced, making for an original and interesting keepsake. The round buildings near the museum are workshops where female artists display distinctive Arabian oils, handmade souvenirs, incense, local dress, silver thread work, and weaving.

**Team Building:** *The guests will be divided into smaller teams where they will be taught handicraft making and guests can take back home which ever items are made by them as gifts.*

### Option 4: Golfing at the Abu Dhabi Golf Club

The 27 hole championship course, home to the PGA European Tour Abu Dhabi Golf Championship, provides a tough but fair challenge, with lush fairways, strategically placed bunkers and generous greens. Described as a "super course" by leading sections of the golfing press, the 162 hectares of the Abu Dhabi Golf Club features one of the finest world-class 27-hole championship golfing facility in the Middle East. Designed by Peter Harradine, planting had begun way back in 1992,



### Souk

is an art you must learn you can bargain for as quoted price especially if piece of gold jewelry from been verbally agreed on, make a purchase. The stone's throw away from Centre and the Abu Dhabi

saluki gazelle hound is domesticated dog, for hunting by Bedouin for are known for their stamina but the for them is changing fast. 2001 to help preserve the face to face with these dogs.

to Abu Dhabi's Dhow fishermen unload their night. Soak up the

accounting for the well-established look the Club presented even on the day of its inauguration.

## Option 5: Discover Magnificent & Mysterious Desert: Half Day Desert Experience

Our Caravan of 4wd's will be lined up in the parking & awaiting the adventurers & off we go. Our experienced safari drivers will take the guests on a roller coaster ride through the massive desert. All drivers speak English, are well experienced, friendly & informative about the desert. The ever-changing patterns of the beautiful sand dunes would last unforgettable impressions on traveler's minds.

All our jeeps are insured, equipped with first aid kit, water & soft drinks in the cooler throughout the trip.



### Branding option for wheel covers branding during the safari

The desert being the unique venue that it is, we suggest some activities that will certainly make the entire experience more fun and memorable for the group.

### Optional Desert Activities for the group

**1. Sand ski:** Mono boards will be lined up on top of the sand ski dune and our staff will assist participants who wish to try.

**2. Dune Buggy:** Experience the desert dunes in a different way, these dune buggies are designed & built for this kind of environment. They are safe, environmentally friendly. The rate quoted is per buggy/hour.

**3. Self drive:** Cost for the self-drive based on each vehicle. For your group we will be using few jeeps Please note we will not use all the jeeps for self-drive. Only a few jeeps will be allocated for the entire self-drive. Around the sand ski area, an area will be chosen for self-driving in the desert. Each participant will get a chance to drive in the desert for 5-7 minutes. Our experienced safari drivers will instruct how to control the car over the soft sand dunes. Guest to drive if the following is acceptable to you

- Damage to Clutch Plates will be charged US\$ 650,- each
- In case of any accident US\$ 410, - will be applicable as basic Insurance coverage.
- Our Safari drivers will accompany every car.
- Self-drive will only be at a pre-selected route.



**After the activities we will go for dune bashing for 30 – 45 min and proceed towards the sunset bar.**

### The Sunset BAR optional:

Out of nowhere we come across a beautifully setup Champagne bar with complete Arabian style. The area decorated with Arabic Carpets, camels etc. A glass of champagne in your hand, we can call this a real end for an active day but also a relaxed start for a surprising evening.



**Optional Falcon Show at the Sunset:** Falconry holds a special place in the hearts of all desert dwelling Arabs.

More than a sport or a means to hunt, falconry represents an enduring symbol of Bedouin pride. This fascinating show demonstrates the heritage and skills involved with falconry. Combined with a traditional camel or horse ride, you will partake in



the perfect Arabian Desert experience. Enjoy the splendor of this traditional Bedouin activity with these magnificent birds.

**Arrive at the Bedouin Village**– the group is greeted with cold Towels at the Bedouin camp later followed by the BBQ dinner and entertainment.

**Attractions at the Bedouin Village!!**

**Belly Dancer**  
**Hubbly Bubbly**  
**Arabic Coffee Man**

**Arabian band**  
**Henna Lady**  
**Arabic bread baking ladies**

**Camel ride**

**BELLY DANCING CLASSES**

We can organize Belly dancing fun lessons where a belly dancer will teach steps and moves and the belly dancer will choose the best dancer who will have the opportunity to dance with the Belly dancer during the performance session

**ARABIC BREAD BAKING LADIES**

We can organize for bread baking lady who will make fresh delicious hot Arabic bread while the guests are enjoying dinner.

**ARABIC COFFEE MAKER**

Arabic man serving Arabic coffee. The skill make of making Arabic coffee has to be learned from experts. It's an art that Sheiks pays lots of money to someone skilled to make only coffee for the guests.

**HENNA LADY**

Henna lady will color your hands with her expertise and it not only stay on your hands for quite sometimes but also gives a wonderful design to your hands. It can be tried also in your legs.

**Exclusive Buffet Dinner in the Bedouin Village under the Dazzling Stars:** As the sun goes down we then proceed to the campsite. Our campsite tents are lit with lamps, furnished with low tables and Arabic cushions for seating with bonfire in the center gives the campsite a rustic aura.

**Buffet BBQ Dinner in the camp site (5\* catering)**

The group will be welcomed by Arabic music & cold towels and a welcome drink from the campsite bar, to be charged on consumption. Starters are placed on the tables so guest can start their dinner. While the guests settle themselves, self-service BBQ dinner will be prepared for them.



(Please note that from the Bedouin Camp site to the chosen hotels will be 35-40 minutes) In case if the guests prefer to stay in the desert then there will be additional charges for the jeep hire charged on per hour/ per jeep basis.

**Option 6: Self Drive experience of the Desert Tracks:**

Liwa desert safari offers a splendid chance to live the desert experience. Go 'Dune bashing' - a thrilling four-wheel-drive bash against sand dunes -amidst shrieks of

laughter and heaps of joy! Discover the Camel Rock, the Saddle Rock and ancient Fossil Rock as you browse through the golden dunes of the Rub Al Khali the largest desert of the country.



### **The group will have a buffet lunch at the stunning resort**

The group will proceed to the mind-blowing legendary Liwa Desert Resort in the Empty Quarters. Qasr Al Sarab Resort embraces the epic adventures of indigenous desert culture within owed luxury. Unwind in the unsurpassed comfort of private, palatial style, villas n a Mirage Palace enveloped by thousands of years of intriguing traditions.

### **Option 7: Self-Drive to the Al Ain Oasis and take 'the world's best driving road'(in 4Wheel drives)**

The group can head out of the city to Al Ain, a stop on trade routes across Arabia for thousands of years and the region's largest oasis town. Explore the atmospheric fort and camel market before continuing to Jebel Hafeet, the highest peak in the Emirate, to drive the 7.3-mile road, climbing some 1,200 metres and winding round some 60 corners. The road has an incredibly smooth surface and is billed as the world's best driving roads. It certainly has some wonderful views on the way. The group will have an experience at the emirate's highest point, Jebel Hafeet, or better yet stay overnight in the scenic hotel located near the mountain's peak. Ideal time to visit this site is during the cooler months (A lovely view of the city below is an added bonus for the visitor and provides a great photography backdrop for your visit. Jebel Hafeet, which is located in Al Ain, is about an hour and a half drive from Abu Dhabi's city centre. At the foothills of Jabal Hafeet lies the Green Mubazarrah, a well developed tourist attraction. At the Green Mubazarrah, hot-water springs gush forth in little streams and form a lake. Swimming pools and jacuzzis are scattered all over the Green Mubazarrah. Jebel Hafeet is also home to a wide range of animals including bats, foxes, snakes, etc.



### **Option 8: Fishing Trip**

A visit to the capital city of UAE is not complete without fishing in Abu Dhabi. In mid 20th century, before Abu Dhabi found its oil reserves, fishing was the main source of income. Now that Abu Dhabi has enough black gold, fishing has taken a back seat. Fishing has become an increasingly popular pastime for people. The groups ill be taken in fishing boats where they will be taught fishing by the fishermen.



## DINNER OPTIONS IN ABU DHABI

### Option 1: Exclusive Dinner at the Emirates Palace

#### **Emirates Palace – Outdoor Gazebo Area next to the Beach (Subject to approval by Abu Dhabi health department)**

Six large terraces and a variety of function areas provide many possibilities for cocktail receptions and banquets. Set on 85 hectares of beautifully landscaped gardens with several open lawns, Emirates Palace offers spectacular outdoor venues for gala dinners and events.

#### **Entertainment option during Dinner**

- Fire Acts: We can arrange for Fire Eaters/Blowers to be at the venue entrance to welcome the guests and Fire Dancers to be scattered around the venue performing 30 minute shows at various intervals. **(Outdoor venues only)**
- One Hour Performance by String Trio (Cello/Violin/Viola)
- String Trio Performing 02 sets of 30 minutes
- piece Jazz Band performing 03 sets of 45 minutes each
- One Hour Performance by a Harpist
- 01 Violinist performing 03 sets of 45 minutes
- DJ for the Evening 04 hours
- Sound, Light and Stage set up will be charged additional on the actual set up required.

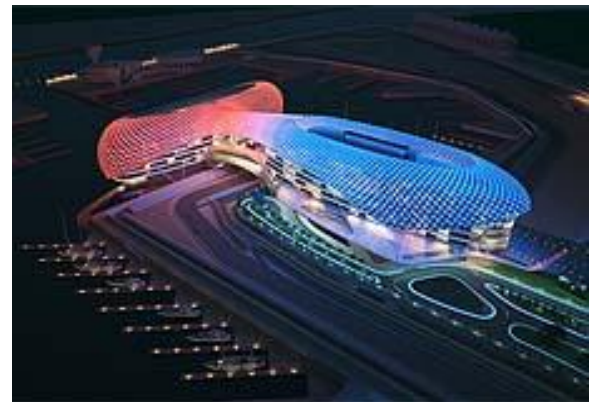


### Option 2: Cocktails at the Hotel lawn area Overlooking the race track and Exclusive Dinner at the Lawns area

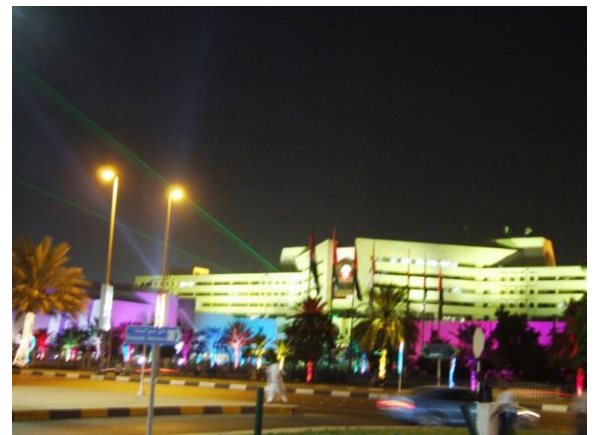
The group will enjoy a cocktails for Half an Hour at the Rush Bar overlooking the F1 race track.

#### **Gala Dinner on the Lawns:**

The group will enjoy a lovely Gala Dinner on the lawns of the hotel. This will be a fantastic experience at the Yas Hotel. Set your heart racing at The Yas Hotel. From a breathtaking, colour changing LED shroud above to the Formula 1 race track below, this distinctive property is one of the world's most exciting destinations.



**(Venue hire charges if applicable will be advised at a later stage)**



### Option 3: Non-Exclusive Dinner at the Al Arish Restaurant

This casual restaurant along the Dhow Harbor has an old Arabian-style dining room as well as outdoor patio seating next to the water. It's one of the city's more picturesque settings for local and Iranian cuisine. To start, consider a plate of hummus, tabbouleh, and stuffed vine leaves. Local seafood includes lobster, squid, and *hammour*, and among the Iranian specialties are *chelou kebab* and *kebab Sultani* (grilled mutton tenderloin served with saffron rice).

**Beverages to be charged on consumption and to be settled directly by the clients onsite.**

**No alcohol will be served in this restaurant**



### Option 4 Exclusive Dinner at the Officers Club:

An exceptional site, in the middle of the greenery, for your outdoor events, shows, musical concerts, theatrical plays, banquets, and fireworks etc... The Club Garden features a fully equipped stage, with lightning and audio-visual systems. Guests will enjoy a fabulous dinner.

**Beverages to be charged on consumption and to be settled directly by the clients onsite.**

**The group will be transferred back to the chosen hotel.**



For more information, please contact us at: [abudhabi@bodyandsoulinternational.com](mailto:abudhabi@bodyandsoulinternational.com) or check us at <http://www.bodyandsoulinternational.com>