

## **Sample Program for Incentive Group in Rome**

### **ROME**

The “Eternal” city, offers a backdrop of 2,800 years of history and culture in what is one of the world’s most beautiful, romantic and exciting European cities.

The number of world famous icons which can be visited and blended into any event’s programme is vast: the Coliseum, Vatican City, Sistine Chapel, Trevi Fountain, Spanish Steps, its many Squares and fabulous fountains and of course its superb cuisine!

The choice of restaurants can be unlimited, offering traditional Italian specialities to refined cuisine and regional restaurants as well as modern and trendy fusion restaurants and venues which appeal to different age groups

Activities, sight seeing and team building is extensive and depends entirely on the group’s preferences. UNICO DMC has solid experience in developing creative and original ideas which can suit both small groups of 10 pax as well as very large groups of 500+ pax; with ideas and solutions which can work perfectly for older, middle aged as well younger ages groups.

The choice of Gala dinner venues and entertainment possibilities are alre both varied and numerous ranging from palatial venues to beautiful private villa’s with stunning views and locations. A large variety of artists and entertainment possibilities can be provided to suit all tastes.

With UNICO DMC’s help and expertise Rome can both surpass and exceed expectations. We can develop a tailor made programme which will meet all client’s requirements - regardless of whether the participants have visited Rome before or they are new to this wonderful city. It is all about being able to “think out of the box” when required and to also be a traditionalist if that is what is preferred. In every case we will surprise you!



*Day 1*

**LUNCH AFTER ARRIVAL in FASHIONABLE VIA VENETO – HEART OF THE DOLCE VITA**

Located in the elegant and fashionable Via Veneto district, birthplace of “La Dolce Vita”, our restaurant has a warm and sophisticated rustic style ambience combined with a very high quality of cuisine, the most famous Tuscan restaurant in Rome. Amongst other dishes and recipes it is famous for its fantastic antipasti (starters), its home-made pasta, and the best meats coming from Tuscany.

Ideal venue for a relaxed and typical dinner to enjoy as a group with genuine Italian food and atmosphere. After dinner group can opt to take a pleasant walk along a Via Veneto and enjoy a digestive or second coffee at one of the many open air elegant bars that line the fashionable Via Veneto.



**Suggested Private excursion / sightseeing after lunch**

**ST. PETER'S SQUARE & THE BASILICA OF ST. PETERS (duration approx. 3 hours)**

Depart from the hotel or restaurant by deluxe coach, with guide, visiting the **Basilica of St. Peters**, and it's splendid 17<sup>th</sup> century square, surrounded by **Bernini's** unique **Colonnade**. The basilica is not only the most important church in the Roman Catholic Religion, but also houses many masterpieces as **Michelangelo's** statue "**La Pieta**" and **Bernini's** magnificent 17<sup>th</sup> century bronze canopy. The facade of the Basilica has recently been restored and unveiled to the public, revealed colour schemes, which were unknown to all and unrecorded.



**PRIVATE VIEWING OF VATICAN MUSEUMS SISTINE CHAPEL**

**UNICO DMC CAN ALSO ORGANISE AN PRIVATE VISIT AND HIRE OF MUSEUMS FOR 2 HOURS IN THE EARLY EVENING EXCLUSIVELY FOR ANY EVEN.T.**

**VATICAN MUSEUMS AND SISTINE CHAPEL (duration approx. 3 1/2 hours – AM only)**

Depart from the hotel by deluxe coach, with guide, visiting the **Vatican Museums**. These museums house the most vast collection of arts for variety and uniqueness from all the past centuries and for the extension and variety of works of art they are the largest in Europe. Particular importance during the tour, is given to the collection of roman and Greek statues, the 14th and 16th century tapestries and **Raphael's** rooms with frescoes of this "romantic renaissance" painter. Visit then continues to the **Sistine Chapel** with the only existing frescoes by **Michelangelo**. In particular those of the "**last judgement**" which when restored revealed qualities of colours and light which were unsuspected for this artist.



**Suggested restaurants for dinner**

**DINNER IN ROME'S TRASTEVERE DISTRICT**



Partly overlooking one of the most picturesque squares of the ancient Rome our venue is one of the most well known Roman restaurants. The restaurant has a warm, comfortable ambience, it's cuisine offers a variety of roman and Italian dishes, very recommended are homemade pasta with seafood, grilled or roast meats, also their fresh fish and seafood specialities.

*Day 2*

**Explore the Eternal City in a creative & unusual way:**

**By Vintage Vespa OR**

**By golf buggy OR**

**By Vintage Fiat 500**



**UNICO DMC can organise ANY of the above or combine a morning tour using one vehicle for example Vespa and an afternoon tour using golf karts. Itineraries are tailored made for bthe group in order to avoid repeating similar routes and enhance the overall experience.**

**UNICO DMC VINTAGE VESPAS TOUR**



This is a Great way to explore the Eternal City whose narrow streets were made for chariots and of course Vespas!

The tour will start from the Hotel, as guests come out they will find the vintage vespas with drivers lined outside and they will all leave in a convoy. The drivers speak English and they will give information about the city sights.

There will be different types of vintage Vespa and Lambretta, including the famous model used in 1953 by Gregory Peck in the film Roman Holiday.

Depending on traffic conditions on the actual day the itinerary will include:

- **Piazza Venezia**
- **Driving past the Roman Forum**
- **Colosseum**
- **The Gianicolo Hill**
- **St Peter's Square**
- **Via Veneto**
- **Piazza Barberini**

At the end of the tour guests will be dropped off at the Hotel

**If preferred the group can also choose to ride modern Vespas by themselves and without a driver.**



**UNICO DMC CITY TOUR BY ELECTRIC CARTS**

A hands-on way to explore Rome which can be enjoyed by everyone. These vehicles are incredibly easy to drive and fantastic fun

The itinerary is explained in the hotel before departure.  
Each electric car can take from 1 to 4 persons.

The itinerary will give a chance for people to change over driving at a midway point, should they wish to both have a go at driving.

Depending on traffic conditions on the actual day the itinerary normally includes:

- **Piazza del Popolo**
- **Piazza Augusto Imperatore**
- **Piazza Venezia**
- **Colosseum**
- **Circo Massimo**
- **Piazza Navona**



**UNICO DMC TOUR OF ROME IN VINTAGE FIAT 500**

Feel like a true Italian, zipping in and out of traffic in one of our most traditional and loved cars. A driver is provided for each car (the proud owner of the vintage car!) however if desired participants will be allowed "to have a go"!



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**SUGGESTED LIGHT LUNCH:**

**IN THE BEAUTIFUL PZA NAVONA**

Our restaurant, is in the heart of Piazza Navona housed in a building that has been used as an inn since 1815 and facing one of the most beautiful squares in Rome with it's famous fountains, street artists and magic. The menus at this restaurant offer excellent Roman dishes alongside classic Italian recipes including risottos, porcini mushrooms, different types of pasta, both fish and meat dishes and cooked vegetables.



**SUGGESTED RESTAURANT FOR DINNER:**

**DINNER IN THE SPANISH STEPS AREA**

**E**xclusively located in the Spanish Steps our venue shares one of the most spectacular hideaways in the very heart of Rome. The very same area where the spectacular banquets of Lucullus once took place. Constructed in the year 500, the venue was rebuilt in 1989 and for many years served as the retreat of a Roman family that preferred, given the uniqueness and prestige of the building, to reside there instead of at their historical palace.

Can arrange a fabulous aperitif overlooking the Spanish Steps followed by dinner and also wine tasting with a qualified professional sommelier.



## Day 3

### A DAY IN THE ROMAN COUNTRY SIDE

**Suggestion 1 – of many which UNICO DMC can create and organise for each event.**

Visit and light lunch with wine tasting at a private wine estate.

### FRASCATI AREA, FOLLOWED by WINE TASTING & LUNCH AT PRIVATE WINE ESTATE

Departure with private coach and guide to **Frascati**, a former summer residence for Rome's nobility, it has a delightful landscape with volcanic soil in which the vines flourish making it famous for its white wine. The town built in 1197 is considered the queen of the **Castelli Romani or Alban Hills**.

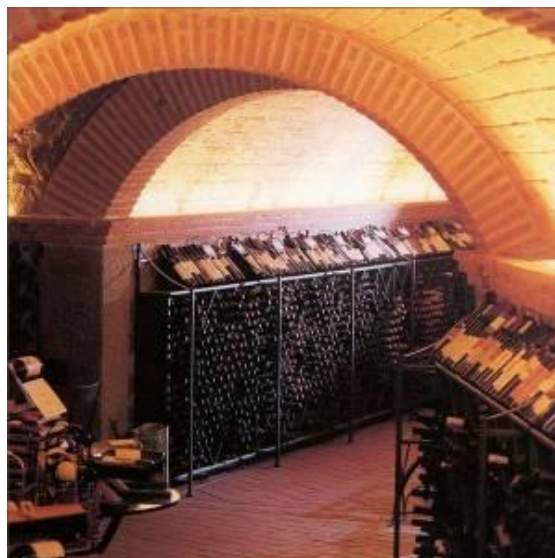
The Alban hills are approximately 40 kms south east from the city centre & the transfer time is about 1 hour. In Frascati stop for some free time to explore the town centre.

The tour continues with visit to a PRIVATE wine estate for wine tasting & lunch.



*The estate, over 50 hectares, lies in one of the most typical Frascati D.O.C. areas, overlooking one of the loveliest Roman and Tusculan views, where vineyards alternate with ancient olive groves.*

**Tasting of different types of wine from this wine producing area of Rome served with home made breads or bruschetta with local cheese, followed by light lunch including wine, mineral water & coffee.**



For more information, please contact us at: [Italy@bodyandsoulinternational.com](mailto:Italy@bodyandsoulinternational.com)

